



# How to Get Free Marketing Advice & Support

## Practical Ways to Access Genuine Help Without the High Costs

As a small business, finding quality marketing support that fits your budget can be challenging. Fortunately, there are trusted places you can turn to for free advice, practical support, and even hands-on guidance. Below are five smart ways to get started:

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### 1. Digital Boost – Free 1:1 Mentoring Sessions

Digital Boost is a UK-wide initiative supported by major organisations like Google and BT. It offers free, 1:1 mentoring sessions with marketing professionals. Topics include social media, SEO, email marketing, branding, and more.

- No cost, no catch
- Flexible, online 1:1 sessions
- Quick to apply and book
- Ideal for startups and growing businesses



Visit: [digitalboost.org.uk](https://digitalboost.org.uk)

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### 2. Contact Zedcomms for Expert-Led Advice

At Zedcomms, we've helped hundreds of businesses improve their online presence, boost leads, and build stronger brands. We offer a free initial consultation to discuss your goals and challenges, with no pressure to buy anything.

- Over 10 years of hands-on experience
- Practical advice tailored to your business
- Friendly, down-to-earth support
- Optional long-term packages are available if needed



Book your free call: [zedcomms.com](https://zedcomms.com)



Or email: [paul@zedcomms.com](mailto:paul@zedcomms.com)

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### 3. Join the Wise Up Network – Peer Support & Expert Webinars

The Wise Up Network is a growing UK community that connects small business owners with professionals and mentors. You can access free webinars, advice sessions, and a wide network of support.

- Peer-to-peer networking
- Business growth sessions and live events
- Great place to ask questions and share knowledge



Visit: [wiseupnetwork.co.uk](https://wiseupnetwork.co.uk)

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### 4. Reach Out on LinkedIn – Connect with Marketing Mentors

LinkedIn is more than a job board — it's a great place to build relationships with marketers, consultants, and support networks. Many professionals (including Zedcomms) are open to providing initial guidance or sharing resources for free.

- Search by topic (e.g. “SEO”, “social media advice”)
- Send a friendly connection message
- Join groups and comment on relevant posts
- Follow pages that offer free content or workshops

➡ Connect with Paul on LinkedIn: [linkedin.com/in/paulharperzedcomms](https://www.linkedin.com/in/paulharperzedcomms)

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## 5. Get a Free Marketing Analysis from Zedcomms

We also offer a free marketing analysis for small businesses. It’s a custom review of your online presence — including your website, social media, and search visibility — with clear, actionable advice on where and how to improve.

- A simple, jargon-free report
- Quick wins and longer-term strategies
- No obligation to continue — just useful insight

➡ Request yours: <https://zedcomms.com/discover-how-your-business-looks-online-with-our-in-depth-marketing-analysis/>

✉ Or just reply to this message and say, “Please review my marketing”

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## ✅ Final Tip: Combine These Resources

Use more than one of these at a time — for example, book a session with Digital Boost, get a Zedcomms marketing analysis, and join Wise Up to stay informed. You don’t need to spend a fortune to get serious support.

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Questions or Want to Chat?

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